

Display the selected fuel grade on ZVA nozzles: comparison

STICKERS ON BADGES:

- + cheap
- + clear message of chosen fuel grade
- + Slimline shape of nozzle remains
- mostly low quality print, no premium appearance
- application often with wrinkles, not plain
- adhesives non permanently resistant to fuels, stickers may come off
- sensitive to UV and scratching, low lifetime

-> NOT SUPPLIED BY ELAFLEX



ORIGINAL PRINTED BADGES:

- + high quality, premium appearance
- + custom made designs from just 50 pcs., full colour, within two weeks
- + reasonable price considering lifetime, custom design and long-time appearance
- + clear message of chosen fuel grade
- + Splashguards do not disturb drip catcher
- + combination of total control over content and colours (maching colour branding) and appealing nozzle shape can enhance customer satisfaction and oil company brand identification, leading to more business compared to the use of poor-looking nozzles
- + good UV-, fuel- and scratch resistance

-> THE BEST WAY TO MARK ZVA NOZZLES

-> http://badgeselector.elaflex.de



September 2010 Information 6.10 E