

Social Media

We use social networks to communicate with the interested parties and users active there and to inform them about us.

User data may be processed by the service provider outside the European Union. This may result in risks for the users, because, for example, the enforcement of the rights of the users could be made more difficult.

The service provider normally processes user data for market research and advertising purposes. For example, the interests of users resulting from their usage behavior can be used to place advertisements within and outside the platforms that could correspond to the interests of the users. Cookies are usually stored on the users' computers for this purpose. In addition, data may also be stored in the usage profiles regardless of the devices used (especially if the users are members of the respective platforms and are logged in to them).

The social media site you visit offers you the opportunity to respond to our posts, comment on them, create a user post yourself and send us private messages with personal concerns. The data you provide in this context and which may be accessible to us (e.g. user name, pictures, interests if applicable, contact data) will be used by us exclusively for the purpose of customer and interest communication. It is in our interest to provide you with a platform on which we can display up-to-date information and where you can address your concerns to us and we can respond to your request as quickly as possible.

We do not engage in any other data processing besides the basic functions by means of the site. Please note that the service provider may use tracking tools as well as cookies, regardless of our use of the site.

In the following, we inform you about the processing of your personal data carried out by us in the context of the online presences provided by us. In its ruling of June 5, 2018, the ECJ confirmed the joint responsibility of the service providers and the site operator.

Also in the case of requests for information and the assertion of user rights, we point out that these can be asserted most effectively with the providers. Only the providers have access to the users' data and can take appropriate measures and provide information directly. If you nevertheless need assistance, you can contact us.

For a detailed description of the respective processing and the options to withdraw (opt-out), we refer to the following linked information of the providers we use.

We operate the social media presences and use the following plugins on our website:

- Facebook (Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland) – Data privacy policy: <https://www.facebook.com/about/privacy/>, Opt-Out: <https://www.facebook.com/settings?tab=ads> und <http://www.youronlinechoices.com>
- Instagram (Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland) – Data privacy policy: <http://instagram.com/about/legal/privacy/>.



- LinkedIn (LinkedIn Ireland Unlimited Company Wilton Place, Dublin 2, Irland) – Data privacy policy: <https://www.linkedin.com/legal/privacy-policy> , Opt-Out: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>

